


Wednesday

Jan 27, 2021


My Agenda

## Wednesday, Jan 27, 2021

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 03:00 PM - 03:00 PM  
US/Eastern

 [FAM-TAS Meeting Room](#)

 Add To My Agenda

### CEO Town Hall: State of the Industry

During the Town Hall, tourism leaders from across Africa will address pressing questions and issues put before them by a global audience of industry leaders, small and medium business owners, and travelers alike.


Presented by: ATA

#### Moderator



Kojo Bentum-Williams,  
Publisher and CEO, Voyages Afriq Media  
Presented by ATA - Africa Tourism  
Association

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 05:30 PM - 05:40 PM  
US/Eastern

 [MAIN TAS STUDIO](#)

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### Meet the Experts: TourSafe Africa/Born Free Safaris & Tours

Join Alana Hayden, Owner of Born Free Safaris & TourSafe Africa, as she will provide the answers to your questions regarding Africa Safaris, and much more.

#### Moderator



Jack Maxwell  
VTAS Emcee


#### Sponsor

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TourSafe Africa

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 **06:45 PM - 06:55 PM**  
US/Eastern

 [\*\*MAIN TAS STUDIO\*\*](#)

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### **Meet the Experts: Israel Ministry of Tourism**

Join Chad Martin, Director of the Northeast Region for the Israel Ministry of Tourism, to learn more about this destination that simply can't be missed!

#### **Moderator**




Jack Maxwell  
VTAS Emcee

#### **Sponsor**




Israel Ministry of Tourism

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 **07:30 PM - 08:30 PM**  
US/Eastern

 [\*\*MAIN TAS STUDIO\*\*](#)

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### **Everything You Need to Know to Win the Travel Game in 2021 and Beyond**

Join Emmy-Award Winning Investigative Reporter and Producer and CBS News Travel Editor, Peter Greenberg, as he gives you the inside information you need to beat the travel companies at their own game and maximize your travel experience.

#### **Presenter**



Peter Greenberg  
Emmy Award-Winning Investigative Reporter  
and Producer,  
Peter Greenberg Worldwide

#### **Moderator**




Jack Maxwell




Jack Maxwell  
VTAS Emcee

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 **08:50 PM - 09:00 PM**  
US/Eastern

 [MAIN TAS STUDIO](#)

 Add To My Agenda

### Meet the Experts: Aurora Expeditions

Don't miss this exclusive Q&A covering everything exploration cruising from one of the top brands in the world.

#### Moderator




Jack Maxwell  
VTAS Emcee

#### Sponsor



Aurora Expeditions

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 **03:00 PM - 10:00 PM**  
US/Eastern


 [Savvy Travel Theater](#)

 Add To My Agenda

### Enjoy the Following ON DEMAND Savvy Traveler Sessions

Take in great travel tips and information on how to travel better, safer and fast with our masterminds from the Savvy Travel Theater.

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 **03:00 PM - 10:00 PM**  
US/Eastern

 [Savvy Travel Theater](#)

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### ON-DEMAND: Middle East Travel Skills: Maximizing Your Bucketlist

Why not make your vacation in the Middle East the next best trip of your life? There is a trick to

maximizing your fun and making travel to the Middle East easy and safe. Angel Castellanos, The Travel Ambassador, delivers his popular and energetic talk drawing from his recent most trips to the region. This highly informative presentation is packed with the most up to date savvy travel tips and inspirational stories to help travelers travel smarter, better and cheaper. Angel will deliver the best insider travel tips on his favorite experience, safety, de-stressing the airport experience, saving money, sightseeing hacks, traveling with technology and much more! No matter your level of experience, you are bound to come away with practical current travel tips. Join us for this insightful and dynamic presentation. Travel smart, well and often! [www.AngelsTravelLounge.com](http://www.AngelsTravelLounge.com) Countries covered: Egypt & Jordan

### Presenter



Angel Castellanos

World Travel Expert, Writer/TV Host,  
[AngelsTravelLounge.com](http://AngelsTravelLounge.com)



**03:00 PM - 10:00 PM**

US/Eastern



[Savvy Travel Theater](#)



Add To My Agenda

### ON-DEMAND: Table for One: How to Rock Your Solo Trip

Thinking of traveling alone but not sure how to start? Quarantine has made us want to get out there more than ever, and once it's safe to do so, nothing will stop us. Join Beth Santos, founder and CEO of Wanderful, for an invigorating session about how to take that first solo trip, plus top tips for veteran solo travelers in this new era. Plus, get solid tips and resources from experts based around Africa and Antarctica.

### Presenter



Beth Santos

Founder and CEO,  
Wanderful



**03:00 PM - 10:00 PM**

US/Eastern



[Savvy Travel Theater](#)



Add To My Agenda

### ON-DEMAND: African Ancestry Birthright Travel... What, Where & Why!



Join Dr. Paige as she unpacks birthright travel by exploring the top countries to visit; country-specific insights and resources; and the tangible and emotional benefits derived from connecting with who you are. This presentation is great for people that have traced their

African roots using genetics, but also for anyone interested in taking journeys that are experiential and immersive with the people, places and spaces of West Africa

### Presenter



**Dr. Gina Paige**  
Co-Founder and President,  
African Ancestry, Inc.



**03:00 PM - 10:00 PM**  
US/Eastern



[Savvy Travel Theater](#)



Add To My Agenda

### ON-DEMAND: Essential Travel Photography Tips with Ralph Velasco

Everyone takes pictures, but few intentionally make travel photography that everyone wants to see, and this is what separates the “point-and-shooters” from the creators. In this session, I'll also show you how to go beyond the postcard shots everyone else is taking and how to create interesting, storytelling images your friends and family will be begging you to see, not the other way around.

We'll explore:

1. My Number One Photo Tip (let's just get this out of the way, it'll come in handy, for sure)
2. How to Point & Shoot (this is definitely not what you think)
3. Storytelling in photography (we as photographers are, after all, storytellers)
4. How Being Bold is almost always a good thing in travel photography
5. Distinguishing between Portraits and Environmental Portraits
6. Why it's important to Have a Theme in Mind
7. Timing & Anticipation and how they can be the difference between good, and great, photography
8. Giving Back (this concept will also surprise you)

### Presenter




**Ralph Velasco**  
Founder and CEO (Chief Experience Officer),  
PhotoEnrichment Adventures

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US/Eastern

 [Savvy Travel Theater](#)

 Add To My Agenda

### **Travel & Tourism Connected Marketplace - Join Us!**

Learn about the exciting new industry hub created by the producers of the Travel & Adventure Shows.

Join this dynamic digital platform to start your next vacation search with top destinations, tour operators, travel suppliers and travel advisors all discoverable to you!

In addition, you can access exclusive travel content each month as we add programming from both the virtual and live Travel & Adventure Shows in 2021.


Plus, members of the marketplace will also access "special travel deals" and are able to connect directly with other Connected Marketplace members!

### **Presenter**




Jim Forberg  
COO,  
Unicomm, LLC - Travel & Adventure Show  
Series

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 **03:00 PM - 10:00 PM**  
US/Eastern


 [Destination Theater](#)

 Add To My Agenda


### **Enjoy the Following ON-DEMAND Destination Theater Sessions**

From where to go and when to go, to what to do and how to get there, destination experts will give you the in depth information you need to travel like a local.

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 **03:00 PM - 10:00 PM**  
US/Eastern

 [Destination Theater](#)

 Add To My Agenda

### **ON-DEMAND: Travel to the Dynamic Destination of Israel**

Are you a wilderness explorer or an urban adventurer? A soul seeker or a thrill seeker? A historian or an epicurean? Most of us are a bit of a combination, but if any of these describe you, or you simply have the wanderlust to see the world, Israel is the place to go. Whether you're going down to the lowest place on earth or up to the holiest place in the world for billions, with its biblical landscapes and mesmerizing seascapes...not to mention the most happening food scene on the Mediterranean, Israel is an experience beyond words. Join us for a presentation on what you will experience when you travel to this dynamic destination.

### Presenter



Chad Martin

Director, Northeast Region USA  
Israel Ministry of Tourism

### Sponsor



Israel Ministry of Tourism



**03:00 PM - 10:00 PM**

US/Eastern



[Destination Theater](#)



Add To My Agenda

### On-DEMAND: Getting Great Photographs While on Safari!

During this presentation, Master Photographer David McKay will share his passion for wildlife photography and safaris. David will share many tips and tricks to help you get great images! He will also share his knowledge of safaris and helpful information that anyone can benefit from. Come along with David on this journey to Tanzania!

### Presenter



David and Ally McKay

Master Photographers,  
McKay Photography Academy



**03:00 PM - 10:00 PM**

US/Eastern



[Destination Theater](#)



Add To My Agenda

### ON-DEMAND: Discover South Africa with Small Group Tours

We send more North Americans to South Africa than any other travel agency. Come and join our show & tell and see why people that don't like going on tours like traveling with us.

### Presenter



**Deon Barnard**  
CEO,  
Go Touch Down Travel & Tours

### Sponsor



Go Touch Down Travel & Tours



**03:00 PM - 10:00 PM**  
US/Eastern



[Destination Theater](#)



Add To My Agenda

### ON DEMAND: Hurtigruten - Connect with your Inner Explorer

Get to know more about expedition cruising with the World Leader in Exploration Travel - Hurtigruten! Drawing on more than 125 years of polar pioneering legacy, their journeys are created for adventurers that value learning and personal growth in epic frontiers such as Norway, Svalbard, Greenland, Iceland, the Northwest Passage, Alaska and Antarctica. Their custom-built expedition ships offer a friendly, small-ship ambiance and function as your comfortable base camp at sea. With the UN Sustainable Development Goals as a framework, Hurtigruten focuses on innovation, technology and concrete measures to explore as responsibly as possible. So sit back, relax and be inspired!

### Presenter



**Kelli Ann Mills**  
Sales Director, USA East  
Hurtigruten - Antarctica & Arctic Expeditions