



## CONNECT WITH THOUSANDS OF TRAVEL ENTHUSIASTS ACROSS THE U.S!

### AMERICA'S FAVORITE VIRTUAL TRAVEL SHOWS ARE BACK IN 2022

Travel is back and numbers are skyrocketing. The only question is – will you take advantage of the booking surge?

Place your brand in front of thousands of qualified travelers, travel advisors, and more, all from the comfort of your home or office with the Virtual Travel & Adventure Shows. This digital opportunity is designed to put you in front of the same quality audience that you would expect at the live Travel & Adventure Shows, plus brand-new nationwide travel enthusiasts from all over the U.S.

### TWO 2022 EVENTS PUT YOU IN PRIME PLANNING SEASON

The re-imagined VTAS events are taking place just as travelers are beginning to make their end of year and 2023 travel decisions.

In the September 14th Fall Travel Preview, you'll have the opportunity to get in front of an audience looking to put the finishing touches on their fall travel itineraries.

On December 7th, the 2023 Preview will take place, giving your brand the attention it needs just as 2022 travel is winding down and 2023 plans start to take shape.

Each event allows you to access 250,000+ TAS attendees who frequent the live events in 9 top DMA's, as well as consumers and advisors from major U.S. markets who match the top-tier customer profile that you're accustomed to.

### TECHNOLOGY DEVELOPED WITH LEAD GENERATION IN MIND

TAS has partnered with a leading virtual events software development company who understands the importance of a live show feel.

This customizable platform contains features unlike any other virtual event in the industry. You'll have the ability to upload your booth design matching what you would present in a live show format. From using your own creative and uploading video and collateral, to private video chat functionality and even adding your booth staff avatars, you can promote your product just like you would at a live Travel & Adventure Show.

What's more, country and state-wide pavilions are also available, allowing you to feature private sector partners and CVB's, complete with full DMO brand and sales tools. Included in a pavilion package is your own private theater, containing only content associated with your brand and partners.

### EXCLUSIVE CONTENT PROVIDES ADDED ATTENDEE VALUE

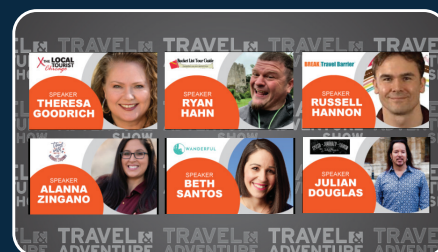
Harnessing the power of Travel & Adventure Show programming, this virtual marketplace will feature content that won't be available anywhere else.

Travel celebrities such as Josh Gates, Peter Greenberg, Rick Steves, Samantha Brown, Pauline Frommer, Andrew McCarthy, Patricia Schultz and more, have all hosted keynote sessions, attracting thousands of travelers.

Actionable advice ranging from packing and technology tips to destination specific advice and budget saving hacks, are all available in the Virtual Destination and Savvy Traveler Theaters as on-demand videos.

### 2022 VIRTUAL SHOW DATES:

DATE:	SUBJECT FOCUS:
WEDNESDAY, SEPTEMBER 14, 2022	FALL TRAVEL PREVIEW
WEDNESDAY, DECEMBER 7, 2022	THE 2023 PREVIEW



- Meet pre-qualified attendees that will be investing their time and money to meet you directly
- Live and on-demand content increases attendee engagement and education
- Exhibit space is limited to just 40 booths per event, meaning you can count on maximum discoverability

## Virtual Travel & Adventure Show Pricing (Ask Us About Bundle Pricing with LIVE TAS Events)

	Virtual Travel & Adventure Show
<b>Basic Booth</b>	<b>\$2,095</b>
Customizable Virtual Booth Space <ul style="list-style-type: none"> <li>• Showcase Video</li> <li>• Multiple Video Assests with CM Upgrade</li> <li>• Brochure Downloads</li> <li>• Attendee Badge Scanning</li> <li>• Available Templates for Booth</li> <li>• Direct Video Chat Capabilities</li> <li>• Social Media Links</li> </ul>	✓
<b>Premium Exhibitor</b>	<b>\$2,395</b>
All Basic Booth Items <ul style="list-style-type: none"> <li>• <b>Direct Links to Connected Marketplace - 1 Year Full Upgrade included</b></li> </ul>	✓
<b>Sponsor</b>	<b>\$2,895</b>
All Premium Booth Items <ul style="list-style-type: none"> <li>• PLUS: 30 Minute - PreRecorded Destination Stage Webinar (First 6) (Runs Throughout On Demand Viewing)</li> <li>• Inclusion in pre-show email communications to all registered attendees</li> <li>• Enhanced Listing</li> <li>• Sponsor Designation on Exhibit Floor</li> </ul>	✓
<b>Pavilion Sponsor</b>	<b>\$6,495</b>
All Sponsor Items <ul style="list-style-type: none"> <li>• PLUS: Customized Pavilion with Partners (Pavilion Build Included)</li> <li>• Unique Customized Pavilion Lobby</li> <li>• Pavilion Theater with Max 2 Hours of Scheduled Published Programming - 4 Sessions</li> <li>• Dedicated pre and post-show email to all registered attendees</li> <li>• Sizzle Reel on Live VTAS Theater</li> <li>• <b>V FAM-TAS</b> Session 40 Minutes for Travel Agents</li> <li>• Video Archived on Connected Marketplace for 1 year</li> </ul>	✓